

Astro-tourism involves traveling to celestial destinations to witness astronomical events or explore the wonders of the night sky.

Astro-entrepreneurship encompasses the business ventures and innovations that have emerged to cater to the growing interest in space-related experiences.

Astro-Tourism:

Celestial Destinations
Unique Experiences
Space Tourism

Astro-Tourism in India:

Astronomical Heritage Sites
Dark Sky Reserves
Astro-Tourism Initiatives

These fields together offer a unique and exciting intersection of science, technology, and tourism.

The convergence of ancient astronomical heritage and modern entrepreneurial ventures in India has created a unique space for enthusiasts and businesses alike to explore the cosmos.

Astro-Entrepreneurship in India:

- ❖ Stargazing Apps & Devices
- ❖ Astro-Tech Startups
- ❖ Astro-Tour Operators
- ❖ Educational Initiatives

Exploring the Cosmos Astro-Tourism and Astro-Entrepreneurship



Challenges and Future Prospects

- Environmental concerns
- Light pollution
- Need for sustainable practices

Anurag Prasad
aprasad@lko.amity.edu